
















**DOUBLE SIDED SHELF TALKER
SP2021_ST_CHARDDS**

 <p>1155 walnut avenue mare island, ca 94592 t 707.562.2787 f 707.562.2799 www.affinitycreative.com</p>	<p>PROJECT NAME: Butternut Equity Shelftalkers 2021 FILE NAME: 14861_Butternut_EquityShelftalkers_Chard_Print.ai DATE: 2/2/21 PROJECT NUMBER: 14861 DESIGNER: Brooke Crane DESIGN DIRECTOR: Christopher Hayes CONTACT PERSON: Brooke Crane EMAIL: brooke@affinitycreative.com</p>	<p>SCALE: 100% SIZE: 6.1" x 5.1" SOFTWARE: Illustrator CC COLORS: CMYK / 4CP BINDERY: Info</p>	<p>PROCESS COLORS</p> <table border="1"> <tr> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>CYAN</td> <td>MAGENTA</td> <td>YELLOW</td> <td>BLACK</td> </tr> </table>					CYAN	MAGENTA	YELLOW	BLACK
											
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<p>AFFINITY CREATIVE APPROVAL</p>	<p>CLIENT APPROVAL</p>	<p>LEGEND AND DIELINE LAYERS DO NOT PRINT</p>									

COLOR SEPARATORS, PRE-PRESS SERVICE BUREAUS AND/OR PRINTERS WILL BE RESPONSIBLE FOR CHECKING FINAL MECHANICAL DRAWINGS PRIOR TO MAKING PLATES. ITEMS TO BE CHECKED INCLUDE REGISTRATION, PLATE TOLERANCE, ACCORDING TO MEASUREMENTS, AND DETAILS OF CONSTRUCTION. BOTH THE CLIENT AND THE DESIGN FIRM SHOULD PRE-APPROVE ANY CHANGES MADE TO ACCOMMODATE PRODUCTION REQUIREMENTS. THE CLIENT IS RESPONSIBLE FOR PROOFREADING ALL COPY, AND THE CLIENT'S LEGAL DEPARTMENT CONFIRMS THAT ALL LEGAL REQUIREMENTS HAVE BEEN MET. SUPPLIERS SHOULD SUBMIT COLOR PROOFS TO THE CLIENT.